



## Area ID: Rosenberg Demographic

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2000 Total Population	24,027
2000 Group Quarters	224
2006 Total Population	26,853
2011 Total Population	33,551
2006-2011 Annual Rate	4.55%



2000 Households	7,926
2000 Average Household Size	3.00
2006 Households	8,509
2006 Average Household Size	3.13
2011 Households	10,516
2011 Average Household Size	3.17
2006-2011 Annual Rate	4.33%
2000 Families	6,009
2000 Average Family Size	3.57
2006 Families	6,427
2006 Average Family Size	3.63
2011 Families	7,922
2011 Average Family Size	3.67
2006-2011 Annual Rate	4.27%



<b>2000 Housing Units</b>	8,429
Owner Occupied Housing Units	54.7%
Renter Occupied Housing Units	39.5%
Vacant Housing Units	5.9%
<b>2006 Housing Units</b>	8,946
Owner Occupied Housing Units	54.8%
Renter Occupied Housing Units	118.4%
Vacant Housing Units	4.9%
<b>2011 Housing Units</b>	11,002
Owner Occupied Housing Units	56.7%
Renter Occupied Housing Units	38.8%
Vacant Housing Units	4.4%

### Median Household Income

2000	\$35,747
2006	\$42,890
2011	\$49,563

### Median Home Value

2000	\$64,173
2006	\$83,832
2011	\$103,190

### Per Capita Income

2000	\$14,978
2006	\$17,226
2011	\$19,969

### Median Age

2000	30.3
2006	31.5
2011	32.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2000 Household by Income

Household Income Base	7,939
<15,000	18.1%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	17.0%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	7.9%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.9%
\$200,000+	0.7%
Average Household Income	\$44,704

### 2006 Household by Income

Household Income Base	8,510
<15,000	13.5%
\$15,000 - \$24,999	11.5%
\$25,000 - \$34,999	14.5%
\$35,000 - \$49,999	18.0%
\$50,000 - \$74,999	21.1%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.1%
\$150,000 - \$199,999	1.6%
\$200,000+	1.1%
Average Household Income	\$54,036

### 2011 Household by Income

Household Income Base	10,517
<15,000	11.0%
\$15,000 - \$24,999	10.3%
\$25,000 - \$34,999	10.6%
\$35,000 - \$49,999	18.6%
\$50,000 - \$74,999	19.6%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	11.2%
\$150,000 - \$199,999	2.5%
\$200,000+	1.8%
Average Household Income	\$63,425

### 2000 Owner Occupied HUs by Value

Total	4,588
<50,000	31.2%
\$50,000 - \$99,999	56.0%
\$100,000 - \$149,999	10.2%
\$150,000 - \$199,999	2.1%
\$200,000 - \$299,999	0.3%
\$300,000 - \$499,999	0.1%
\$500,000 - \$999,999	0.0%
\$1,000,000 +	0.0%
Average Home Value	\$66,576

### 2000 Specified Renter Occupied HUs by Contract Rent

Total	3,304
With Cash Rent	97.2%
No Cash Rent	2.8%
Median Rent	\$449
Average Rent	\$426

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2000 Population by Age

Total	24,029
0 - 4	8.7%
5 - 9	8.6%
10 - 14	8.5%
15 - 24	15.9%
25 - 34	15.4%
35 - 44	14.7%
45 - 54	11.2%
55 - 64	7.4%
65 - 74	5.2%
75 - 84	3.2%
85 +	1.2%
18 +	68.9%

### 2006 Population by Age

Total	26,852
0 - 4	8.9%
5 - 9	7.9%
10 - 14	7.6%
15 - 24	15.3%
25 - 34	15.6%
35 - 44	14.1%
45 - 54	12.6%
55 - 64	8.4%
65 - 74	5.2%
75 - 84	3.1%
85 +	1.2%
18 +	70.9%

### 2011 Population by Age

Total	33,552
0 - 4	9.0%
5 - 9	7.9%
10 - 14	7.8%
15 - 24	14.2%
25 - 34	14.8%
35 - 44	13.6%
45 - 54	13.0%
55 - 64	10.2%
65 - 74	5.2%
75 - 84	3.1%
85 +	1.3%
18 +	70.9%

### 2000 Population by Sex

Males	49.4%
Females	50.6%

### 2006 Population by Sex

Males	49.5%
Females	50.5%

### 2011 Population by Sex

Males	49.5%
Females	50.5%

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2000 Population by Race/Ethnicity

Total	24,028
White Alone	65.5%
Black Alone	8.6%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	22.3%
Two or More Races	2.8%
Hispanic Origin	54.4%
Diversity Index	78.0

### 2006 Population by Race/Ethnicity

Total	26,853
White Alone	62.2%
Black Alone	8.8%
American Indian Alone	0.4%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	25.1%
Two or More Races	3.1%
Hispanic Origin	61.0%
Diversity Index	79.3

### 2011 Population by Race/Ethnicity

Total	33,551
White Alone	60.0%
Black Alone	8.6%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	27.3%
Two or More Races	3.2%
Hispanic Origin	65.7%
Diversity Index	79.8

### 2000 Population 3+ by School Enrollment

Total	22,737
Enrolled in Nursery/Preschool	2.2%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	14.8%
Enrolled in Grade 9-12	6.9%
Enrolled in College	2.2%
Enrolled in Grad/Prof School	0.2%
Not Enrolled in School	71.7%

### 2000 Population 25+ by Educational Attainment

Total	14,091
Less Than 9th Grade	20.2%
9th to 12th Grade, No Diploma	17.6%
High School Graduate	29.9%
Some College, No Degree	18.0%
Associate Degree	3.5%
Bachelor's Degree	7.8%
Master's/Prof/Doctorate Degree	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2000 Population 15+ by Sex and Marital Status

Total	17,835
Females	50.8%
Never Married	11.0%
Married, Not Separated	26.6%
Married, Separated	1.6%
Widowed	5.4%
Divorced	6.2%
Males	49.2%
Never Married	15.3%
Married, Not Separated	27.5%
Married, Separated	1.2%
Widowed	0.9%
Divorced	4.2%



### 2000 Population 16+ by Employment Status

Total	17,466
In Labor Force	64.5%
Civilian Employed	60.5%
Civilian Unemployed	4.0%
In Armed Forces	0.1%
Not In Labor Force	35.5%

### 2006 Civilian Population 16+ in Labor Force

Civilian Employed	90.9%
Civilian Unemployed	9.1%

### 2011 Civilian Population 16+ in Labor Force

Civilian Employed	91.5%
Civilian Unemployed	8.5%

### 2000 Females 16+ by Employment Status and Age of Children

Total	8,891
Own Children < 6 Only	10.0%
Employed/in Armed Forces	6.0%
Unemployed	0.3%
Not in Labor Force	3.7%
Own Children <6 and 6-17 Only	9.4%
Employed/in Armed Forces	5.2%
Unemployed	0.5%
Not in Labor Force	3.6%
Own Children 6-17 Only	19.0%
Employed/in Armed Forces	13.5%
Unemployed	0.6%
Not in Labor Force	4.9%
No Own Children < 18	61.6%
Employed/in Armed Forces	28.3%
Unemployed	2.2%
Not in Labor Force	31.1%

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2006 Employed Population 16+ by Industry

Total	10,596
Agriculture/Mining	2.4%
Construction	14.0%
Manufacturing	8.0%
Wholesale Trade	4.7%
Retail Trade	14.5%
Transportation/Utilities	4.0%
Information	2.1%
Finance/Insurance/Real Estate	5.4%
Services	39.7%
Public Administration	5.2%

### 2006 Employed Population 16+ by Occupation

Total	10,597
White Collar	46.8%
Management/Business/Financial	8.7%
Professional	13.5%
Sales	11.5%
Administrative Support	13.0%
Services	21.6%
Blue Collar	31.6%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	13.6%
Installation/Maintenance/Repair	4.4%
Production	6.9%
Transportation/Material Moving	5.9%



### 2000 Workers 16+ by Means of Transportation to Work

Total	10,318
Drove Alone - Car, Truck, or Van	75.5%
Carpooled - Car, Truck, or Van	19.8%
Public Transportation	0.5%
Walked	0.7%
Other Means	2.1%
Worked at Home	1.3%

### 2000 Workers 16+ by Travel Time to Work

Total	10,317
Did not Work at Home	98.7%
Less than 5 minutes	2.2%
5 to 9 minutes	13.4%
10 to 19 minutes	28.4%
20 to 24 minutes	10.4%
25 to 34 minutes	17.7%
35 to 44 minutes	5.1%
45 to 59 minutes	9.6%
60 to 89 minutes	9.4%
90 or more minutes	2.5%
Worked at Home	1.3%
Average Travel Time to Work (in min)	27.2

### 2000 Households by Vehicles Available

Total	7,926
None	9.8%
1	37.6%
2	37.8%
3	10.5%
4	3.0%
5+	1.2%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2006 and 2011.



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### 2000 Households by Type

Total	7,928
Family Households	75.8%
Married-couple Family	54.1%
With Related Children	31.4%
Other Family (No Spouse)	21.7%
With Related Children	15.5%
Nonfamily Households	24.2%
Householder Living Alone	20.4%
Householder Not Living Alone	3.8%
Households with Related Children	47.0%
Households with Persons 65+	20.9%

### 2000 Households by Size

Total	7,926
1 Person Household	20.4%
2 Person Household	26.4%
3 Person Household	18.5%
4 Person Household	16.9%
5 Person Household	9.1%
6 Person Household	4.9%
7 + Person Household	3.7%

### 2000 Households by Year Householder Moved In

Total	7,927
Moved in 1999 to March 2000	21.0%
Moved in 1995 to 1998	31.9%
Moved in 1990 to 1994	14.6%
Moved in 1980 to 1989	13.7%
Moved in 1970 to 1979	10.3%
Moved in 1969 or Earlier	8.5%
Median Year Householder Moved In	1995



### 2000 Housing Units by Units in Structure

Total	8,430
1, Detached	63.8%
1, Attached	2.1%
2	1.6%
3 or 4	2.7%
5 to 9	3.0%
10 to 19	3.0%
20 +	11.7%
Mobile Home	12.0%
Other	0.1%

### 2000 Housing Units by Year Structure Built

Total	8,429
1999 to March 2000	3.1%
1995 to 1998	9.7%
1990 to 1994	4.1%
1980 to 1989	20.9%
1970 to 1979	26.2%
1969 or Earlier	36.1%
Median Year Structure Built	1975

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Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**2006 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$13,124,705
Average Spent	\$1,542.40
Spending Potential Index	57
Computers & Accessories: Total \$	\$1,642,448
Average Spent	\$193.02
Spending Potential Index	75
Education: Total \$	\$6,960,411
Average Spent	\$817.98
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$21,064,184
Average Spent	\$2,475.44
Spending Potential Index	75
Food at Home: Total \$	\$33,591,683
Average Spent	\$3,947.66
Spending Potential Index	80
Food Away from Home: Total \$	\$22,246,725
Average Spent	\$2,614.41
Spending Potential Index	78
Health Care: Total \$	\$24,388,155
Average Spent	\$2,866.07
Spending Potential Index	78
HH Furnishings & Equip: Total \$	\$12,588,264
Average Spent	\$1,479.36
Spending Potential Index	67
Investments: Total \$	\$25,232,970
Average Spent	\$2,965.35
Spending Potential Index	63
Retail Goods: Total \$	\$167,484,726
Average Spent	\$19,682.61
Spending Potential Index	76
Shelter: Total \$	\$92,010,793
Average Spent	\$10,813.00
Spending Potential Index	76
TV/Video/Sound Equipement: Total \$	\$7,206,786
Average Spent	\$846.93
Spending Potential Index	78
Travel: Total \$	\$11,119,080
Average Spent	\$1,306.70
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$7,149,165
Average Spent	\$840.16
Spending Potential Index	78

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**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2001, 2002, and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics, ESRI forecasts for 2006 and 2011