



Rosenberg-Richmond Area Chamber of Commerce Marketing & Advertising Services PRICE LIST—2007

The Chamber has numerous services available to community members to assist them in marketing their business ventures. Members of the Chamber receive substantially reduced rates. The *FOCUS*, a monthly news publication of The Chamber, reaches over 1,000 business professionals, informing them of events, opportunities, news and advice. **CALL The Chamber at 281-342-5464.**

MISCELLANEOUS SERVICES	MEMBERS	501(c)(3) Non Profits	NON-MEMBERS
B&W Copies, 8 ½ x 11 or 8 ½ x 14	15¢ each	15¢ each	25¢ each
B&W Copies, 11x17	50¢ each	50¢ each	75¢ each
Color Copies, 8 ½ x 11 or 8 ½ x 14	40¢ each	40¢ each	50¢ each
Color Copies, 11x17	\$1.00 each	\$1.00 each	\$1.25 each
Membership Labels *	\$150 set	\$100 set	\$200 set
Broadcast Fax (Reaches 700+)	\$100 each	\$75 each	\$200 each
Broadcast Emails (Reaches 500+)	\$75 each	\$50 each	\$150 each
Newsletter Inserts (1,000 copies provided)	\$200 each	\$125 each	\$300 each
Newsletter Inserts (Copies by Chamber)	\$325-1 st side/\$100-2 nd	\$200-1 st side/\$50-2 nd	\$400-1 st side/\$150-2 nd

* Please note that The Chamber does not sell electronic copies of the member contact list in accordance with Chamber policy

FOCUS NEWSLETTER ADVERTISING (For Newsletter Inserts, See above table)					
Ad Description (Full Color)	1 Mo.	3 Mos.	6 Mos.	1 Year	Non-Members <u>Add</u>
Business Card (2"x3.1")	\$75	\$200	\$350	\$650	35%
1/8 Page (4.8"x2.3")	\$100	\$250	\$400	\$700	35%
¼ Page (3.2"x5")	\$150	\$400	\$700	\$1,200	30%
½ Page Vertical (8"x5")	\$175	\$475	\$850	\$1,500	30%
½ Page Horizontal (5"x8")	\$175	\$475	\$850	\$1,500	30%
Full Page (8"x10")	\$250	\$700	\$1,300	\$2,400	25%
Back Page (Full-8"x10")	\$400	\$1,000	\$1,800	\$3,400	20%

WEB SITE ADVERTISING (Available to Members Only)		
Level 1 Banner Ads (On Home Page)	6 months	1 Year
305x130 Pixels / 4.236x1.806 Inches	\$3,000	\$5,000
Level 2 Banner Ads (1 Click Away from Home Page)	6 months	1 Year
305x130 Pixels / 4.236x1.806 Inches	\$2,500	\$4,000
Level 3 Banner Ads (2 Clicks Away from Home Page)	6 months	1 Year
305x130 Pixels / 4.236x1.806 Inches	\$2,000	\$3,000
Level 4 Banner Ads (3 Clicks Away from Home Page—Category/Business Directory)	6 months	1 Year
305x130 Pixels / 4.236x1.806 Inches	\$1,250	\$2,000
Button Link – Your LOGO on Chamber Web Site with a link to your Web Site		\$1,500
Ad Resolution to be 72 DPI		